Portfolio Preparation
Instructor: Krishna M. Sadasivam

Portfolio Website Project. Part 1

In class today, we went through the design process used to create a website using Photoshop for site design layout. Your task will be to develop a professional looking portfolio site that reflects your marketable skills.

The first part of this task will be broken down into **three basic steps**:

1. Develop an attractive navigation bar header, listing the main sections of your website.

2. Using Dreamweaver, use image maps (or CSS) to make sections of your navigation bar linkable to the other sections of your website.

3. Create a template page for your site, using this working navigation bar. Use dummy text to fill in sections as needed. Add images as needed.

For this assignment, keep the following technical specifications in mind:

- **The site dimensions should not exceed 1000 pixels wide**. The height can vary depending upon your content.

- Your site should (at minimum) have the following pages:

    - Main page (index)
    - Reel
    - About (artist profile and courses taken)
    - Resume

- When designing your layout, keep the site SIMPLE, CLEAN and EASY TO NAVIGATE, taking into account your viewing audience.

NOTE: See next page for deliverables:

* * * **Deliverables:** * * *

1. Template HTML page with working navigation bar. Save this file as **template.html**
2. Save your template file as other pages for your site. (i.e. **index.html**, **reel.html**, **resume.html**, etc.) Check to insure that each page has a different listing in the <title> tag to make it easy to differentiate your pages.
3. Turn in your work (all contained within your root folder, via the drop-off box into the **Week 6 Due** folder.

Grading Rubric on next page:

	Excellent (4)	Good (3)	Average (2)	Poor
Background 20 points	Background is exceptionally attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is consistent across pages and does not detract from readability.	Background detracts from the readability of the site.
Color Choices 20 points	Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages.	Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages.	Colors of background, fonts, unvisited and visited links do not detract from the content.	Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader.
Technical Specs followed 20 points	All technical specifications (file naming convention, project parameters followed)	Minor misspelling or folder organization issues.	Major misspelling or failure to adhere to major technical specifications.	Didn't follow the technical specifications at all.
Navigation Bar 20 points	nav bar defines the structure of the site, with working links, professional and well organized.	nav bar shows the structure of the site with minor design issues. Links work.	nav bar has issues in hierarchy and/or links may or many not work.	nav bar is incoherent, with more than 2 nonfunctional links.
Concept 20 points	Creative and original, well planned, concept sketches for all pages scanned and neatly organized and presented.	concept sketches for all pages scanned and organized and presented.	Ideas cliché or derivative. Missing two or more pages of concept sketches.	Concept sketches illegible or difficult to read.

Please note: Zeros are recorded for projects not turned in.