

CA4220 Demo Reel Reseach
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Nursery Rhyme Storyboards

1. Create a rough series of storyboards, showing the camera angles. Use tonal color values to indicate lighting treatment and mood. Scan your boards in.

** Scale your images to fit 720 x 540 pixels. **NOTE: Each frame of your storyboard needs to be saved as a separate image.**

Your boards will be graded on how well they communicate the story, how effective the camera treatment is, and how easy it is to identify the main characters within the context of the story.

2. Save your boards as:
boards_001.jpg, boards_002.jpg, etc.

and put them in a folder called STORYBOARD

(continued on next page...)

Make sure your files are in your **Firstname_Lastname** folder in my drop-off box - **Due Week 9.**

Total Possible Points: 60

NO LATE WORK ACCEPTED.

Grading Rubric on the next page:

	Excellent (4)	Good (3)	Average (2)	Poor (1)
Setting and Props 20 points	Setting and props are directly related to the purpose of the story and enhance understanding of the scene.	Setting and props are directly related to the purpose of the story.	Setting and props are generally related to the purpose of the story.	Setting and props seem randomly chosen OR distract the reader.
Choice of scenes 20 points	Lists all the most important events that occur in the story	Lists most of the important events, but misses 2 or 3 major events	Lists most of the important events in the story, but includes unimportant events.	Lists some events in the story, but information is incomplete or focused on less important events.
Characters 20 points	The main characters are clearly identified, and their actions are well-matched to their actions in the story.	The main characters are clearly identified, and their actions match their actions in the story.	The main characters are identified, but their actions are too general to their actions in the story.	It is hard to tell who are the main characters.
Lighting and Shading 20 points	Lighting and shading of boards effectively captures and enhances the mood / tone of the scene. Light sources are consistent within the scene.	Lighting and shading of boards captures the mood / tone of the scene. Light sources are consistent within the scene.	Lighting and shading detract from the clarity of the scene and/or do not match the mood of the scene. Light sources are inconsistent.	Boards are not shaded.
Captions 20 points	Captions are related to the scenes and the story and the connections are easy to understand.	Captions are related to the scenes and the story and most connections are easy to understand.	Captions are related to the scenes and the story, but the connections are less obvious.	Captions do not relate well to the scenes. There seems to be no connection or connections are very vague.
Technical Specs 20 points	File named properly as outlined in the creative brief. Boards are consistent and neatly labeled.	Minor issues in file naming. Boards are consistent and neatly labeled.	Organizational issues in presenting storyboards and / or boards inconsistent in size	File not named as specified in creative brief.

NOTES:

Total Possible Points: 120